CLIMATE HERITAGE NETWORK LAUNCH: HOW TO ORGANISE A WATCH PARTY

#ClimateHeritageLaunch
The following is advice and guidance for people who would like to encourage their colleagues to participate remotely in the Climate Heritage Network Global Launch, on October 24th.

Introduction

To involve as many interested parties and voices from around the world, we will be livestreaming the Climate Heritage Network Launch Symposium on October 24th. This guide will give you step by step instructions on how to organise a watching party for a group, like staff in your organisation, a community group, institution, school or just a collective of interested individuals.

Tuning into the event remotely is completely cost free and you will also be able to take part in the interactive sessions via Slido. Taking part this way, will help us to have a much wider impact whilst reducing the environmental impact of the event.

Continue to check the Climate Heritage Network website for more information, including the full agenda and information on how your organisation can sign up to the Climate Heritage Network (which is free). Go to www.ClimateHeritage.org

I. What is the ‘Climate Heritage Network?’

To help you explain what the Climate Heritage Network is to any interested colleagues / partners we have pre-prepared some text that you can send out:

Despite profound connections between climate change and culture, there are thousands of arts, culture and heritage actors whose talents have not been mobilized on climate change issues. The Climate Heritage Network aims to address this. The Climate Heritage Network is a voluntary mutual support network committed to tackling climate change and achieving the ambitions of the Paris Agreement. The Network was conceived at the Climate Heritage Mobilization at the 2018 Global Climate Action Summit and is being launched in October 2019 at the Climate Heritage Network Global Launch.

The Climate Heritage Network Global Launch is a two-day program taking place in Edinburgh on Thursday 24th and Friday 25th October 2019 devoted to urgently mobilizing the cultural heritage sector for climate action across the globe. The program on day one will embody both a heritage conversation about climate change and a climate change conversation about heritage. It will explore in state of art in terms how cities, states, regions and nations are addressing the intersection of climate action and cultural heritage, consisting of a series of talks from invited speakers.
2. Find Your Venue

Research possible venues for the event. Find a space that has the appropriate facilities to let you livestream this event. You will need plenty of space and a reliable internet connection, so that there are no interruptions on the day. You can choose to set up the venue in a way that can be used for discussion amongst attendees, or to keep the atmosphere informal to allow attendees to drop in and out.

3. Promote Your Event

Use social media to promote your event, and to increase engagement with the Climate Heritage Network prior to the Launch. If your Watch Party will be of a significant size, you can create an event page via Eventbrite to monitor and track numbers. Use the hashtags #ClimateHeritage and #ClimateHeritageLaunch to stimulate further engagement with the Climate Heritage Network, both on the run up and on the day of the Launch Event.

If you would like access to the Social Media pack to help you promote the event, just email Katherine.Carter@hes.scot and we will send you the download link.

4. Event Timings (BST)

- The Livestream will open at 08:30 (BST)
  - 03:30 in New York
  - 09:30 in Amsterdam
  - 10:30 in Athens
  - 15:30 in Beijing
  - 18:30 in Sydney

- The Live stream will be accessible via the Climate Heritage Network YouTube Channel

You may wish to arrange a full-day viewing of the event, or encourage people to drop in and out of the sessions that interest them. You can also circulate information in advance so people can watch from their desks.

- The full programme will be available on the Climate Heritage Network website from Friday 18th October.
5. Get Involved

We are using SLIDO to take questions, ask attendees questions and poll opinion on various matters over the course of the event. Please prepare to use Slido in advance by joining the Climate Heritage Network Launch Slido page.

1. Go to Sli.Do

2. Enter the code #CHN

3. Submit your questions and comments (easy).

Please note that not all questions entered through Slido will be answered, the same way that not all questions asked by attendees in Edinburgh will be answered. We will strive to take a selection questions from in the room and from online where possible.

6. Additional information

In the days and weeks after the event, copies of presentations from The Symposium will be made available online. Recordings of The Symposium will also be made available online.